Alex Chen

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EDUCATION

Emory University   **Atlanta, GA**
Bachelor of Science in Economics & Computer Science   Expected Dec 2027
- **GPA:** 3.8/ 4.0 | **Relevant Courses:** Econometrics, Data Structure and Algorithm, Advance Calculus for Statistics
- **Activities:** Emory Robotics Club (Vice President), Tsqing Volunteering Club, VIC Investor Club Member

PROFESSIONAL EXPERIENCE

BNP Paribas   **New York, NY**
Incoming Fixed Income Summer Analyst   Jun 2026 - Aug 2026

Nomura Securities   **Shanghai, China**
Consumer Staple Equity Research Summer Analyst   May 2025 – Aug 2025
- Initiated coverage on the global tobacco sector, building full financial and valuation models for 8 listed companies; co-authored a 20+ page initiation report and 40+ slide roadshow deck presented to 200+ institutional clients
- Performed comprehensive valuation analysis (DCF, trading comps, sensitivity scenarios) and initial price targets for a Hong Kong-listed tobacco company, contributing directly to published initiation reports and investment recommendations
- Conducted on-site due diligence and participated in interim earnings calls for beverage companies; updated operating models, revised earnings assumptions, and refreshed management guidance based on new disclosures and channel checks

Rand & Co Holdings   **Atlanta, GA**
Private Equity Intern   Aug 2024 – May 2025
- Supported the investment team in conducting primary diligence, producing market research on industry trends, arranging management meetings, assessing investment merits and risks, and performing valuation analysis including LBO and comps
- Collaborated with management of 7 portfolio companies with business development and financial reporting workstreams
- **Select Transaction Experience:**
  $20M Growth Equity in Oil Logistics Startup
  - Built a three-stage DCF model with scenario and sensitivity analysis to support Investment Committee discussions
  - Designed a layered capital structure for future investors and conducted industry and commodity analysis on Texas freight transport to support the implementation of dispatch system, contributing to over 60% YoY revenue growth

Seeking Alpha   **Online**
Contributing Writer   Sep 2023– Current
- Research Output & Reach: Authored 50+ institutional-grade research reports on Asia and US consumer-facing equities, building a dedicated following of 3,000+ active investors and achieving Top Idea
- Manage a cross-border research pipeline focused on unit economics and margin expansion; utilize web-scrapping alternative data and fundamental 3-statement modeling to identify structural valuation gaps.
- Published a "Strong Buy" on Luckin Coffee (LKNCY) in June 2024 (yielding +100% absolute return to date); accurately forecasted a bottoming out of the domestic price war and margin stabilization through digital-first distribution scale.

Manulife Investment Management   **Shanghai, China**
Investment Management Summer Analyst   May 2023 – Aug 2023
- Worked directly with a fixed income portfolio manager to analyze 10+ corporate and sovereign bond instruments, producing 20+ investment screening and allocation memos evaluating credit fundamentals, duration and curve risk, and relative value across market environments.
- Led bottom-up industry research on China's DRAM sector, synthesizing insights from 10+ expert interviews into a 15-page investment memo that informed conviction-weighted portfolio positioning and contributed to the fund ranking 1st out of ~3,000 China A-share equity funds in Q1–Q2 2023.

EXTRACURRICULAR EXPERIENCE

Emory University   **Atlanta, GA**
Research Assistant   Feb 2024 - May 2024
- Conducted macroeconomic research under the guidance of Professor Ninkovic to analyze the macroeconomic impact of COVID-19 on global countries in relation to rich-poor cost-sharing in the aftermath. Presented in the Georgia Undergraduate Research Conference and published in school academic journal
- Engineered data pipelines for 200+ countries using web crawlers, cleaning and standardized 80k+ datasets; built and optimized regression models (OLS, fixed effects) in Python and MATLAB to construct government policy impacts measures

ADDITIONAL INFORMATION

Languages & Skills: Native in English, Mandarin | CFA Lv 2 Candidate(2026/8), Microsoft Office, Python, SQL, Bloomberg
Interests: Travel, Swimming, Tennis, Robotics, Volunteering, Cooking ambitious meals with mixed results